# HARRO M. WIERSMA

Senior Data Governance Expert

## PROFESSIONAL PROFILE

For over 20 years, I have been helping many of the world's largest organisations to release the value of their data, enabling business leaders to make strategic executive decisions. I have a natural ability to use divers and complex data sets to solve real-world business issues. I have built award-winning teams of experts that tackle complex data problems using the latest and greatest in data services.

I managed teams of talented data and strategy experts as they engage with our stakeholders in every stage of their data journey. From data & AI strategists who conceptualise the flow and use of data, to data engineers who build diverse platform solutions to data scientists who perform robust analytics and extract insights.

My in-depth expertise with platform agnostic data strategy and business intelligence design & development coupled with my business and program management acumen have consistently allowed me to deliver industry-leading solutions. Beyond this core expertise, I enjoy looking for creative solutions to push the boundaries of what's possible.

## CONTACT DETAILS

**Phone**
+41 79 878 01 13

**Email**
h@rro.email

**LinkedIn**
LinkedIn/hmwiersma

**Website**
www.harro.ch

**Address**
Blériot-Allee 4,
CH-8152 Glattpark (Opfikon)

## WORK EXPERIENCE

**Independent Data Governance & Strategy Consultant**     Feb 2021 - current
Harro Wiersma Smart Consulting, Glattpark (Opfikon), Switzerland
XAPPO Enterprises Ltd., Naxxar, Malta

- Supporting my customers with hands-on data-governance, -architecture and -strategy knowhow as I engage with business stakeholders in every stage of their data journeys. From business leaders who define the business roadmap to data engineers who build diverse platform solutions to data scientists who perform robust analytics and extract insights.

- I'm focusing on hands-on delivering direct business value out data, by creating strong data strategies, supported by a structured data governance approaches based on 5 guiding principles - Data Ownership, Meta Data Management / Data Modelling, Master Data Management, Data Quality and Data Availability.

**Enterprise Data Architect / Founder**     Nov 2015 - Jan 2021
Regarding Data GmbH in liq., Baar, Switzerland

- Responsible for the shaping and leading successful delivery of several customer projects. Based on the actual business use cases, the delivered operable minimum viable product (MVP) prototype that evidenced and validated the customers' ability to achieve harmonization and standardization in the practice of data and information.
- Management consulting for data architecture and governance related topics.
- Build and maintain customer relationships
- Information & data architecture - created several solutions and approaches for our customers.
- Announced "speaker of the year 2015" by the Swiss Oracle User Group.

**Data Architect & Project Manager**     Jul 2019 - Dec 2020
iShepherd, Inc., Sunnyvale, USA

- Founded a startup in the field of Identity and Access Management analytics, based on Graph Database and custom build AI technologies.

**ai. Senior Manager Data & Analytics**     Jan 2014 - Nov 2015
EY, Zürich, Switzerland

- Support of SMEs and large companies in the (re)definition of their data and digital strategy -using data on a broader scale in order to increase the added business value for companies and customers. Digital and data transformation with a comprehensive understanding of business and technology across many industries. Reorganization & restructuring of IT areas as interim, project and program manager.

**ai. Head of Data Warehousing & Business Intelligence**     Jun 2011 - Nov 2013
Postfinance, Zofingen, Switzerland

- Responsible for a team of 29 employees and consultants, supporting a development, redevelopment and extension of the Oracle based data warehouse and business intelligence solutions

## SKILLS & EXPERTISE

- Data Strategy & Architecture
- Master Data Management
- Data Governance
- AI Governance
- Data Quality Management
- Intelligent Process Automation
- Project Management
- Business Intelligence & Insights
- Data Warehousing
- Change Management
- Team Building & Leadership
- Data Virtualisation
- CDMP Master certified
- ISO8000 MDQM certified
- AIGP certified
- SAP MDG certified

## LANGUAGE SKILLS

- English
- German
- Dutch
- Swedish
- French

## PERSONAL DETAILS

- **Nationality**
  Dutch, Swiss Residency Permit C

- **Date of birth**
  01.06.1976, Groningen
  The Netherlands

## WORK EXPERIENCE

**Division Head Service Engineering**                  Jul 2010 - Apr 2011
Opitz Consulting Schweiz GmbH.in-liq, Thalwil, Switzerland

**Technical Lead IT Infrastructure Engineering**       Jan 2008 - Jun 2010
Sunrise Communications AG, Zürich, Switzerland

**Freelance Consultant**                               Mar 2001 - Dec 2007
Signitory ICT Holding NV, Gibraltar, Gibraltar

- Freelance consultant with projects for IKEA, Banco de España, Billiton, Deutsche Bahn, Gasunie and several other larger organizations.

## EDUCATION

**Certificate of Advanced Studies in Leadership**      Aug 2012 - Oct 2013
Universität Sankt Gallen, Sankt Gallen, Switzerland

**Master of Science in Computer Information Systems**  Aug 1999 - Mai 2003
University of Phoenix, USA

## MEMBERSHIPS

**Council Member**                                     Mar 2020 - Present
Forbes Technology Council

- Forbes Technology Council is an invitation-only organization for senior-level technology executives.

## PUBLICATIONS

**Don't Screw Your Business Insights – 15 Ways of How Not to use Your Data.**                                                 Dec 03, 2022
Amazon Kindle / Barnes & Noble / Rakuten Kobo

- Book to support Senior Leadership with lessons learned about data. Read more

**Entrepreneurship, or The Art Of Saying Goodbye**     Aug 26, 2020
Forbes Technology Council

- Relationships, friendships and buddies from a club or association all have a certain life span — some longer, some shorter; some a lifetime, some only one evening. Read more

**How Artificial Intelligence Can Add Value To Your Personal Life and Business**                                     Aug 05, 2020
Forbes Technology Council

- In many of the conversations with our (potential) customers, we discuss the power of artificial intelligence. In many publications the usage of AI is almost promoted as "the land of milk and honey" Read more

**From Output To Impact: The New Way of Working in 2020**    May 06, 2020
Forbes Technology Council

- For many years, we have handled our office employees like they were working in a factory. From 8 a.m. to 5 p.m., they worked on sales, marketing, projects and products. Expectations to do overtime were to simply deliver output or, in some rare cases, outcome. Read more