HARRO M. WIERSMA
Senior Data & AI Governance Expert Consultant

MASTER CERTIFIED

PROJECT EXPERIENCE

Data Governance Expert Consultant
Feb 2024 – Sep 2024
Ista SE, Essen, Germany

Within the SAP S/4 HANA migration project (composable ERP approach) I am leading the design and implementation of a fully tailored data governance and data migration framework for ista SE, including criteria for ensuring data quality, consistency, and mastering. Developed data quality measures, dashboards, and performed frequent assessments to ensure continual progress. To improve data discoverability and usability, we implemented a consolidated data catalogue and comprehensive metadata management practices. Held stakeholder workshops and build training to promote data governance best practices. Established agile data stewardship roles and promoted organisational-wide collaboration to increase data literacy. Maturity and quality assessments were conducted, and practical recommendations were made to improve data governance initiatives.

Data Governance & Strategy Consultant
Jun 2023 - Dec 2023
MM Group, Vienna, Austria / Kwidzyn, Poland

In this role I contributed to data reliability, compliance, and project success in the SAP S/4 HANA transformation, showcasing expertise in data management, governance, and strategic alignment.

- Developed and implemented data governance strategy for the SAP S/4 HANA transformation project.
- Led several Master Data Management (MDM) initiatives, ensuring data accuracy and consistency for business partners, materials and several other data domains.
- Defined data quality standards and established data quality processes.
- Introduction of a holistic data domain model across the mills and divisions.
- Drove organizational transformation for data-driven decision-making.
- Created a data governance framework, catalogue, and glossary.
- Ensured data security and compliance with regulations.
- Measured data quality through key metrics.
- Implemented Data Ownership & Stewardship roles and councils.

Project Manager "Future of Data"
Oct 2022 – Mar 2023
Meier Tobler AG, Schwerzenbach, Switzerland

Project-manager for the "Future of Data" project, as part of the overall SAP S/4 HANA Migration. Responsible for the Data Quality, Master Data Management and Data Governance activities, to ensure a smooth migration from 2 legacy SAP R/3 systems into a single S/4 HANA instance. Close cooperation with several of the program streams to mitigate risks and clear migration goals.

Project deliverables:
- Definition of data cleansing and MDM rules for customers, vendors and materials, their implementation and integration into cleansing solution and definition and hands-on support of cleansing and mastering activities.
- Data Governance structure and organizational setup within both project and operations organization.
- Definition of Business Partner for migration, matching of objects.
- Definition of Master Data approach for Business Partner and Materials.

Data Governance & Strategy Expert
Dec 2022 - Apr 2023
E.ON, Essen, Germany

Definition of a Data Governance approach for a single business unit within E.ON Germany, consisting of a Data Domain structure, Data Quality Management approach and a Data Literacy roadmap. Data Governance Audit for specific local subsidiaries.

PROFESSIONAL PROFILE

For over 20 years, I have been helping many of the world's largest organisations to release the value of their data, enabling business leaders to make strategic executive decisions. I have a natural ability to use divers and complex data sets to solve real-world business issues. I have built award-winning teams of experts that tackle complex data problems using the latest and greatest in data services.

I managed teams of talented data and strategy experts as they engage with our stakeholders in every stage of their data journey. From data & AI strategists who conceptualise the flow and use of data, to data engineers who build diverse platform solutions to data scientists who perform robust analytics and extract insights.

My in-depth expertise with platform agnostic data strategy and business intelligence design & development coupled with my business and program management acumen have consistently allowed me to deliver industry-leading solutions. Beyond this core expertise, I enjoy looking for creative solutions to push the boundaries of what's possible.

CONTACT DETAILS

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PROJECT EXPERIENCE

Data & AI Strategy & Execution Lead EMEA a.i.   Feb 2021 - Aug 2022
Johnson & Johnson, Zug, Switzerland

- Main focus on delivering direct business value out data, by creating a strong data & AI strategy, supported by a structured data & AI governance approach based on 5 guiding principles - Data Ownership, Meta Data Management / Data Modelling, Master Data Management, Data Quality and Data Availability.
- As part of major 5-year transformation program to move the MedTech commercial business from JDE to SAP S/4 Hana, I was charged with implementing a Healthcare Organisation (HCO) and Health Care Professional (HCP) Reltio Master Data mastering solution for the EMEA markets, to be integrated with SAP and existing solutions.

Data Strategy & Governance Consultant   Jan 2020 - Jan 2021
Alpiq AG, Olten, Switzerland

- Definition of a Data Strategy & Governance approach, fitting the new Enterprise Architecture approach from Alpiq – including a Data Quality roadmap for customers and, Master Data Management approach, Data Discovery approach to eliminate shadow-IT/shadow -Data. Definition of Key Deliverables, alignment with senior leadership to ensure funding and resourcing.
- Project-Management for several implementation streams (Data Governance, Data Quality and Master Data Management).
- Responsible for a team of 29 employees and consultants, supporting a development, redevelopment and extension of the data warehouse and business intelligence solution.

Domain Data Architect - Cyber Security   Jun 2017 - Dec 2019
UBS AG, Zürich, Switzerland

As part of a global BCBS239 Integration responsible to build a data governance, architecture and strategy supporting single pane of glass visibility and timely alerting for security operations in the context of a cloud migration project and to establish a data strategy toward more effective security operations and automated security control reporting, integrating holistic MDM & Data Quality processes.

Project Lead Data Governance & Quality   Feb 2016 - Apr 2017
Intrum Justitia, Schwerzenbach, Switzerland

Support in the definition and implementation of a scalable product for an out-of-the-box solution for credit-unions and leasing related startups. Including the structuring of customer data, process definitions within GDPR/Swiss Data Privacy Regulations. Buildup of a Data Governance organization and ensuring data quality within the business processes.

- development of 2 data driven p2p lending platforms on technical / process level
- design of back-end contract management processes based on SAP S/4 HANA.
- creation of all relevant business processes like risk scoring, customer onboarding or disbursement processes.

Project Manager Data Strategy   Oct 2015 - Jan 2016
Lloyds Banking Group PLC, Bristol, United Kingdom

Creating of an end-to-end data strategy – including strategy for online and offline sales channels and social media by designing new digital and data driven business and operating models.

Data Strategy & Project Manager   Feb 2015 – Sep 2015
Swiss International Airlines, Basel & Zürich, Switzerland

Managed and lead (big) data-based marketing project across cross functional divisions, to enable customer loyalty outside of current loyalty programs.

Data Architect & Project Manager   May 2014 – Nov 2014
Coutts & Co AG, Zürich, Switzerland

Designed and implemented an automated analysis system for centralized collecting and retrieval of relevant customer data to facilitate and accelerate FATCA review processes.