




PROFESSIONAL PROFILE

For over 20 years, I have been helping many of the world's largest organizations to release the value of their data, enabling business leaders to make strategic executive decisions. I have a natural ability to use diverse and complex data sets to solve real-world business issues. I have built teams of experts that tackle complex data problems using the latest and greatest in data services.


I manage teams of talented data and strategy experts as they engage with our stakeholders in every stage of their data journey. From data strategists who conceptualize the flow and use of data, to data engineers who build diverse platform solutions to data scientists who perform robust analytics and extract insights.

My in-depth expertise with platform agnostic data strategy and business intelligence design & development coupled with my business and program management acumen have consistently allowed me to deliver industry-leading solutions. Beyond these core expertise, I enjoy looking for creative solutions to push the boundaries of what's possible.


CONTACT DETAILS

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HARRO M. WIERSMA

Data Strategy & Architecture Expert



WORK EXPERIENCE

Independent Data Governance & Strategy Consultant Feb 2021 - current

Harro Wiersma Smart Consulting, Glattpark (Opfikon), Switzerland

- Supporting my customers with hands-on data-governance, -architecture and -strategy knowhow as I engage with business stakeholders in every stage of their data journeys. From business leaders who define the business roadmap to data engineers who build diverse platform solutions to data scientists who perform robust analytics and extract insights.
- I'm focusing on hands-on delivering direct business value out data, by creating strong data strategies, supported by a structured data governance approaches based on 5 guiding principles - Data Ownership, Meta Data Management / Data Modelling, Master Data Management, Data Quality and Data Availability.

Enterprise Data Architect / Founder

Nov 2015 - Jan 2021

Regarding Data GmbH, Baar, Switzerland

- Responsible for the shaping and leading successful delivery of several customer projects. Based on the actual business use cases, the delivered operable minimum viable product (MVP) prototype that evidenced and validated the customers' ability to achieve harmonization and standardization in the practice of data and information.
- Management consulting for data architecture and governance related topics.
- Build and maintain customer relationships
- Information & data architecture - created several solutions and approaches for our customers.
- Announced "speaker of the year 2015" by the Swiss Oracle User Group.

Data Architect & Project Manager

Jul 2019 - Dec 2020

iShepherd, Inc., Sunnyvale, USA

- Founded a startup in the field of Identity and Access Management analytics, based on Neo4j GraphDB and custom build AI technologies.

Senior Manager Data & Analytics

Jan 2014 - Nov 2015

EY, Zürich, Switzerland

- Support of SMEs and large companies in the (re)definition of their data and digital strategy -using data on a broader scale in order to increase the added business value for companies and customers. Digital and data transformation with a comprehensive understanding of business and technology across many industries. Reorganization & restructuring of IT areas as interim, project and program manager.

Head of Data Warehousing & Business Intelligence

Jun 2011 - Nov 2013

Postfinance, Zofingen, Switzerland

- Responsible for a team of 29 employees and consultants, supporting a development, redevelopment and extension of the Oracle based data warehouse and business intelligence solutions.

SKILLS & EXPERTISE

- Data Strategy & Architecture
- Master Data Management
- Data Governance
- Data Quality Management
- Intelligent Process Automation
- Project Management
- Business Intelligence & Insights
- Data Warehousing
- Change Management
- Team Building & Leadership
- Presentation & Negotiation
- Data Virtualisation
- Entrepreneurship
- Critical Thinking
- Problem Solving
- Adaptability

LANGUAGE SKILLS

- English
- German
- Dutch
- Swedish
- French

PERSONAL DETAILS

- **Nationality**
Dutch, Swiss Residency Permit C
- **Date of birth**
01.06.1976, Groningen
The Netherlands



WORK EXPERIENCE

Division Head Service Engineering

Jul 2010 - Apr 2011

Opitz Consulting Schweiz GmbH.in-liq, Thalwil, Switzerland

Technical Lead IT Infrastructure Engineering

Jan 2008 - Jun 2010

Sunrise Communications AG, Zürich, Switzerland

Freelance Consultant

Mar 2001 - Dec 2007

Signitory ICT Holding NV, Gibraltar, Gibraltar

- Freelance consultant with projects for IKEA, Banco de España, Billiton, Deutsche Bahn, Gasunie and several other larger organizations.



EDUCATION

Certificate of Advanced Studies in Leadership

Aug 2012 - Oct 2013

Universität Sankt Gallen, Sankt Gallen, Switzerland

Master of Science in Computer Information Systems

Aug 1999 - Mai 2003

University of Phoenix, USA



MEMBERSHIPS

Council Member

Mar 2020 - Present

Forbes Technology Council

- Forbes Technology Council is an invitation-only organization for senior-level technology executives.



PUBLICATIONS

Don't Screw Your Business Insights – 15 Ways of How Not to use Your Data.

Dec 03, 2022

Amazon Kindle / Barnes & Noble / Rakuten Kobo

- Book to support Senior Leadership with lessons learned about data. Read more

Entrepreneurship, or The Art Of Saying Goodbye

Aug 26, 2020

Forbes Technology Council

- Relationships, friendships and buddies from a club or association all have a certain life span — some longer, some shorter; some a lifetime, some only one evening. Read more

How Artificial Intelligence Can Add Value To Your Personal Life and Business

Aug 05, 2020

Forbes Technology Council

- In many of the conversations with our (potential) customers, we discuss the power of artificial intelligence. In many publications the usage of AI is almost promoted as "the land of milk and honey" Read more

From Output To Impact: The New Way of Working in 2020

May 06, 2020

Forbes Technology Council

- For many years, we have handled our office employees like they were working in a factory. From 8 a.m. to 5 p.m., they worked on sales, marketing, projects and products. Expectations to do overtime were to simply deliver output or, in some rare cases, outcome. Read more